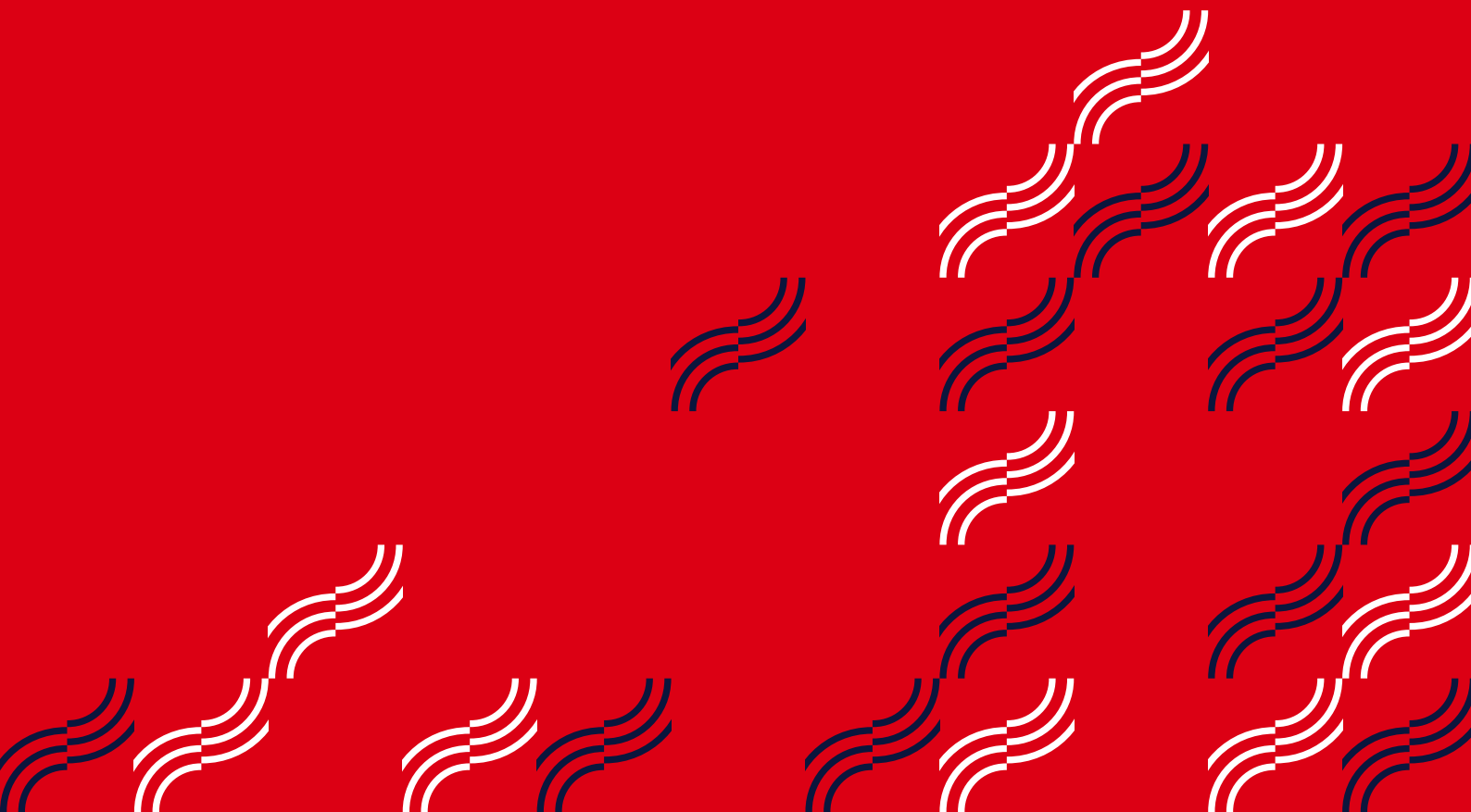




CHALLENGERS PROFILES



CHALLENGER OF RECORD



REPRESENTING:

CIRCOLO DELLA VELA SICILIA



The Luna Rossa team, established in 1997 by Patrizio Bertelli, CEO of the PRADA Group, is at its sixth participation in the America's Cup, an historical record matched only by Sir Thomas Lipton.

In the past 20 years the team has been a key player in the America's Cup, representing the excellence of Italy in the world of international sailing. Led by two-time America's Cup winning Skipper and Team Director Max Sirena, the team is based in Cagliari, Sardinia.

On its debut in 1997, Luna Rossa immediately won the Challenger Selection Series in Auckland in what has been described as perhaps the best two weeks of racing in the history of the America's Cup. The Italian crew outlasted Paul Cayard's America One, winning the hotly-contested best of nine series at 5-4. Not only was the series close, but many of the races were sailed with the boats just metres apart and repeated lead changes.

Thanks to this victory, Luna Rossa went on to challenge the Defender Team New Zealand in the 30th America's Cup. It was the first America's Cup ever without an American challenger or Defender, and, although battle-hardened, at its first effort the new Italian team was unable to prevail over the Kiwis.

Luna Rossa went on to participate in the 2003, 2007 and 2013 editions of the America's Cup, by which time they had qualified for the final of the Challenger Selection Series three times out of four America's Cup campaigns. In 2014 Luna Rossa launched its challenge for the 35th America's Cup but, following a change in the class rules, decided to withdraw from the event and support Emirates Team New Zealand with technology and key people.

Team results also include winning the America's Cup World Series in 2012-2013, a preliminary to the 34th America's Cup, victory in the Extreme Sailing Series in 2011, winning the Middle Sea Race in 2008 and a second place in the Fastnet Race 2008.

On 26 June 2017, immediately after the final race

of the 35th America's Cup, the Royal New Zealand Yacht Squadron received and accepted a Notice of Challenge from Circolo della Vela Sicilia. Thus, Luna Rossa Prada Pirelli Team became the official Challenger of Record for the 36th America's Cup. In this campaign Luna Rossa is supported by PRADA and Pirelli, two iconic Italian brands. Returning to Auckland, the team is ready to compete again in the familiar waters of the Hauraki Gulf.



CHALLENGER



Formed in October 2017 by Bella Mente Racing, Quantum Racing and the New York Yacht Club, American Magic represents a joint vision to win the America's Cup.

American Magic brings together two highly successful racing programs with one of the foremost yacht clubs in the world, united by a campaign to win back the Cup, reconnect the American sailing base with the premier event in the sport and elevate the quality of competitive sailing in the United States. The name, American Magic, is a nod to the New York Yacht Club's storied America's Cup history; a combination of the boat the trophy is named for, and the first boat to defend it.

The New York Yacht Club first won the America's Cup in 1851 and the entry to contest the 36th Cup marks the club's return to the historic contest after an 18-year absence.

American Magic's three Team Principals are members of the New York Yacht Club and are determined to return the America's Cup trophy to the club that held it for 132 years. They include Team Principal and CEO John J. "Hap" Fauth, a three-time Maxi 72 World Champion with his Bella Mente Racing program. He is joined by Doug DeVos, whose Quantum Racing TP52 team has won the worlds six times since 2008. Fauth and DeVos combined their deep sailing experience with a third Team Principal, Roger Penske, a name synonymous in America with motorsports success. Competing in a variety of disciplines, cars owned and prepared by Team Penske have produced 584 major race wins, 650 pole positions and 39 championships including 18 Indianapolis 500 victories. While Penske may be a newcomer to sailing, he brings proven expertise in building winning teams in highly technical sports.

American Magic's Team Principals selected one of the world's pre-eminent sailors to lead the team in Skipper and Executive Director Terry Hutchinson. A veteran America's Cup competitor, Hutchinson has sailed in four America's Cups. As tactician for Emirates Team New Zealand in 2007, Hutchinson

REPRESENTING:

NEW YORK YACHT CLUB



helped the team reach the finals alongside Dean Barker, who is now the helmsman of American Magic. Hutchinson, 52, lives in Harwood, Maryland, near Annapolis. He is a two-time US Sailing Rolex Yachtsman of the Year and 16-time World Champion.

What common denominator attracts them all to the Cup? Answer – it's hard to win – and the joint ambition to return the America's Cup to the club that proudly held it from 1851 to 1983 - the longest winning streak in sport.



CHALLENGER

INEOS | TEAM UK

REPRESENTING:

ROYAL YACHT SQUADRON



Backed by INEOS Founder and Chairman Sir Jim Ratcliffe and led by the most successful Olympic sailor of all time, Sir Ben Ainslie, INEOS TEAM UK will challenge for the 36th America's Cup in New Zealand in 2021. The team is the British Challenger for the America's Cup and was originally formed in 2014 before joining forces with INEOS in 2018.

Although the Cup started in Britain, a British team has never won it. INEOS TEAM UK, who will race for Royal Yacht Squadron Racing. The INEOS team boasts a world class sailing crew including Team Principal and Skipper Sir Ben Ainslie and fellow Olympic Gold medallists Giles Scott, who is INEOS TEAM UK's Tactician. Combined, the team has 16 America's Cup wins and eight Olympic medals.

INEOS TEAM UK's senior leadership team includes four times America's Cup winner Grant Simmer as CEO and Nick Holroyd, as Chief Designer.

The team's 6.5 tonne boat, BRITANNIA, has estimated top speeds of over 50 knots (93 KM/H, 57.5 MP/H). She took over 90,000 design hours and 46,000 construction hours to design and build and is made up of over 17,300 parts. Each of Ben Ainslie's Olympic yachts was called RITA, whose name forms part of BRITANNIA.

INEOS TEAM UK will now challenge for the 36th America's Cup as the first back-to-back British challenge that can claim continuity since Sir T.O.M. Sopwith's second attempt in 1937.



PRADA CUP

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